

# Generative AI – Opportunities & Challenges

## CONTENTS

- 1 **PUBLISHER'S NOTE**  
**How Do We Interact with AI?**  
By Masakazu Toyoda
- 2 **EXCLUSIVE INTERVIEW - LEADERS IN JAPAN**  
**Minister of Economy, Trade and Industry**  
**Ken Saito**  
From 30 Years of Stagnation to Sustainable Growth: Economic & Industrial Policies Supporting the Structural Transformation of the Japanese Economy  
By Naoyuki Haraoka
- 7 **COVER LEAD**  
**Generative AI – Opportunities & Challenges**  
By Naoyuki Haraoka
- 8 **COVER STORY**
- SPECIAL ARTICLE**
- 30 1 **Europe-China Relations: Trying to Reconcile Economic & Global Concerns in a Changing Bilateral Context**  
By Reinhard Drifte
- 34 2 **Indian Jesuits in Japan**  
By Mukesh Williams
- 38 3 **Taiwan's Presidential Election & Future World Affairs**  
By Shingo Ito
- SPECIAL INTERVIEW**
- 42 1 **Interview with Ryuichiro Takeshita, Chief Global Editor of PIVOT (Feb. 7, 2024)**  
**PIVOT – a Japanese Media Startup with Global Ambitions**  
By Japan SPOTLIGHT
- 46 2 **Interview with Taizo Ohta, Chairman of the Executive Committee of FactorISM (Feb. 14, 2024)**  
**Local Factories as Magnificent Entertainment Venues**  
By Japan SPOTLIGHT
- 50 **ECONOMIC INDICATORS FOR JAPAN**  
**Number of Japanese Permanent Residents Overseas Rising**  
By Nobuo Iizuka

### COVER STORY

## Generative AI – Opportunities & Challenges

- 8 1 **Roundtable with Dr. Yutaka Matsuo, Akiko Murakami, Chizuru Suga & Masakazu Toyoda (April 4, 2024)**  
**Is AI a Friend or Foe of Humans?**  
By Japan SPOTLIGHT
- 14 2 **Interview with Christian Huebner, Konrad Adenauer Foundation**  
**The Merits & Demerits of AI, & Preparing the Way for Its Social Implementation Worldwide**  
By Japan SPOTLIGHT
- 18 3 **Interview with Shinichi Yamaguchi, Associate Professor at the Center for Global Communications, International University of Japan**  
**Towards a Balanced AI Strategy That Achieves High Productivity, Creativity & a Just Society**  
By Japan SPOTLIGHT
- 22 4 **Interview with Kunihiro Tanaka, Founder & CEO, President, SAKURA internet Inc. (April 9, 2024)**  
**Generative AI at the Core of Japan's Startup & Growth Strategy**  
By Japan SPOTLIGHT
- 25 5 **Interview with Jerry Sheehan, Director for Science, Technology and Innovation, OECD**  
**OECD Supports Hiroshima AI Process to Achieve Better Social Well-Being**  
By Japan SPOTLIGHT

### NEXT ISSUE

The July/August 2024 issue will highlight New International Order Through Collaboration Centered on Japan & the Global South. Out of the chaos of the wars in Ukraine and the Middle East, is there hope of restoring global peace and prosperity? What roles could Japan and the emerging Global South play in a potentially new international order? Our next issue will be published on our website on July 10, 2024.

Publication date: May 10, 2024 (Published on the 10th of every odd month)  
Publisher: Masakazu Toyoda, Chairman & CEO, Japan Economic Foundation (JEF)  
Editor-in-Chief: Naoyuki Haraoka  
Editorial Staff: Masako Watanabe  
Design: PRITECH Co., Ltd.  
<https://www.jef.or.jp/journal/>

Copyright ©1982-2024 Japan Economic Foundation. All rights reserved.  
Materials may not be reproduced without written permission.