

Economy, Culture & History JAPAN SPOTLIGHT Bimonthly

Advertising Rates

Overview

Economy, Culture & History JAPAN SPOTLIGHT Bimonthly (formerly known as Journal of Japanese Trade & Industry) is the source of in-depth, analytical, historical and cultural information on Japan's trade, business, economic issues, current events, legislation and politics. It is a vital resource for worldwide readers who would like to know keen and unique analyses on Japan and the World.

Space	Print	Size	Rate (Single Edition)
4 th Cover 1P	4-Color	267mm × 203mm	¥ 210,000
2 nd Cover 1P	4-Color	267mm × 203mm	¥ 168,000
3 rd Cover 1P	4-Color	267mm × 203mm	¥ 147,000
1 Page	4-Color	267mm × 203mm	¥ 105,000
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Advertorial 1P	4-Color	267mm × 203mm	¥ 126,000

(Tax included)

Repeat Discount	6 Continuous Issues (Annual)	10%Off
	3 Continuous Issues (Semiannual)	5%Off

Publication Format

Bimonthly English Magazine (Published on every odd month)

Offset Four Color

Size 267mm × 203mm

Advertising Technical

Materials should be submitted as a complete data file.

Proofs should be attached.

Application Due Date

2 month prior to the Publication date

Deadline for AD Materials

3 weeks prior to the Publication date

Advertising Application Form

Japan Economic Foundation

Publication Section
 5-15-8 Ginza Chuo-ku Tokyo, 104-0061 Japan
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AD	Digital Data	Positive Film
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